

I. The basics of FTP (File Transfer Protocol)

- a. What is ftp? Review the following site: <http://personalweb.about.com/od/ftpfileuploadprograms/a/01ftp.htm>

Questions to consider:

- a. What does the acronym ftp represent?
- b. What is the ftp client?
- c. What port numbers are used? Port 20 and Port 21
<http://compnetworking.about.com/od/tcpip/p/port-numbers-21-ftp.htm>

II. What are the various types of ftp programs in use today?

- a. Visit and review the following web site:
<http://ftp-software-review.toptenreviews.com/>
- b. Examples: SmartFTP, CuteFTP Pro, Wise-FTP, FTP Voyager, WS FTP Pro, CoffeeCup Direct FTP, AceFTP Pro, FTP Commander Deluxe, BulletProof FTP, FTP Explorer, and last but surely least, FileZilla FTP Client... **(and there are many more)**
- c. This skill set development document will work with FileZilla FTP Client to ensure that you have the skill set for the e-portfolio development of your own initiative to design:

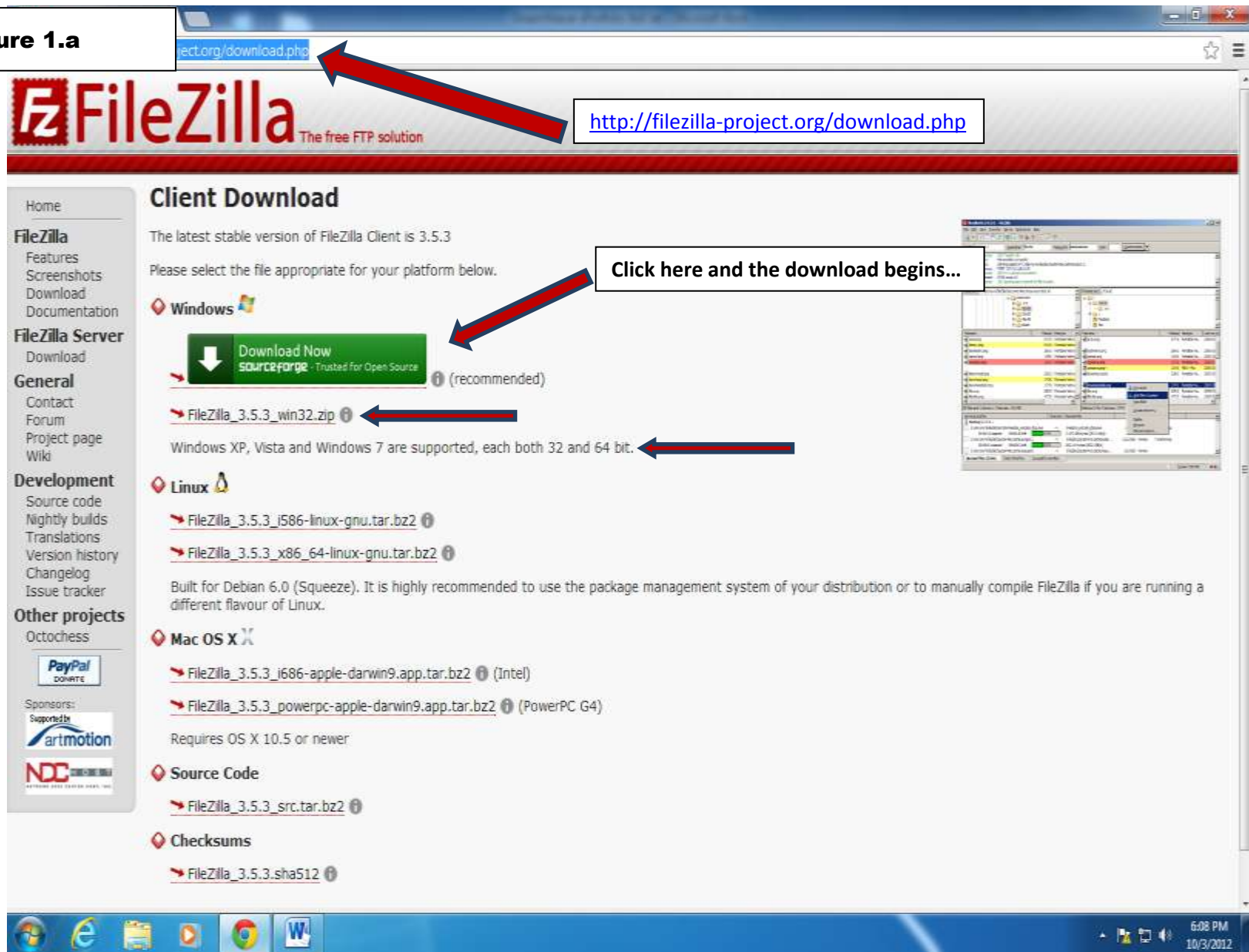
The web site for FileZilla Client is: <http://filezilla-project.org/download.php>

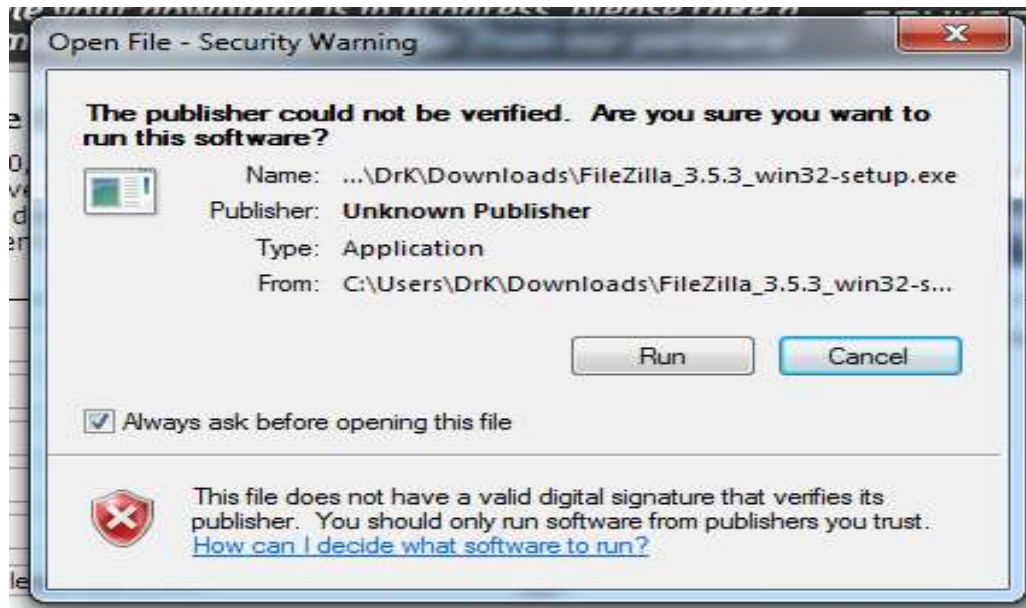
- a. From this site, you will download the FileZilla Client for Windows. There are other versions of the ftp application; however, you will not need these other applications. While it may seem to be a difficult process to use FileZilla Client for Windows, the process is relatively simple...that is, a bit of effort and practice, you can accomplish the use of this application to move your files from your host machine (your pc/laptop) to your remote machine (server hosting your web pages) and create that e-portfolio that you never knew you needed. Well...now, you can do just that! And successfully!

If you review Figure 1.a and Figure 1.b on the next pages, you will see the elements of FileZilla as it is downloaded and as it opens for use as an application to transfer files. Note in particular the “arrows” and their descriptions to the functions in the download and in the use of the application.

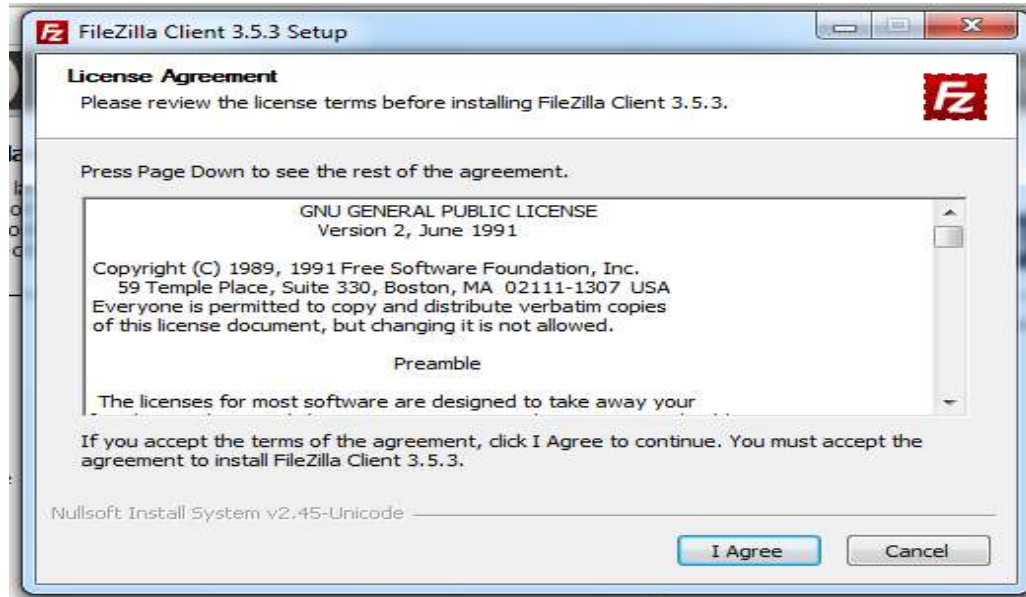
REMEMBER: You can do this, but YOU must be dedicated to the process; YOU must decide to put in the time to learn the items and functions; and, YOU can develop and maintain an e-portfolio as you desire to build this readily accessible tool for your life skills and work skills and college degrees and your community service... So, GO FOR IT!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

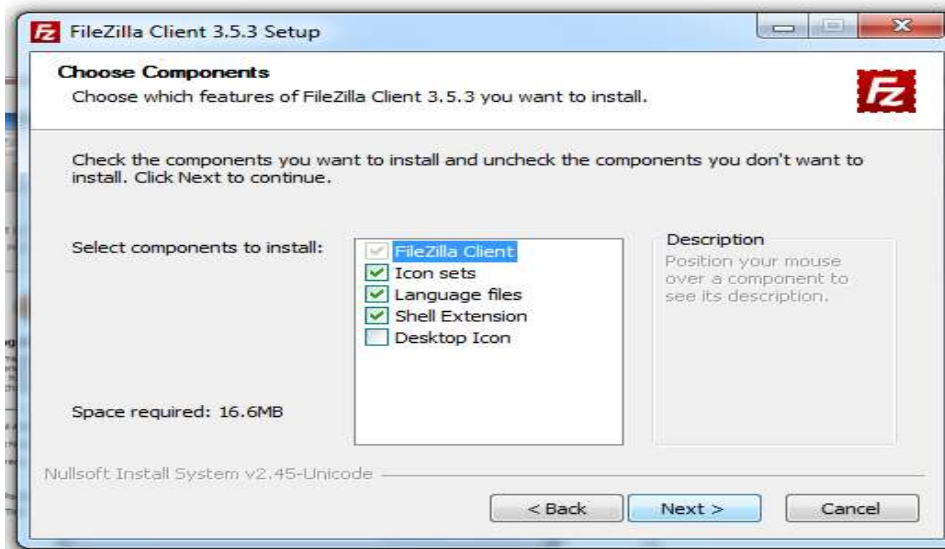
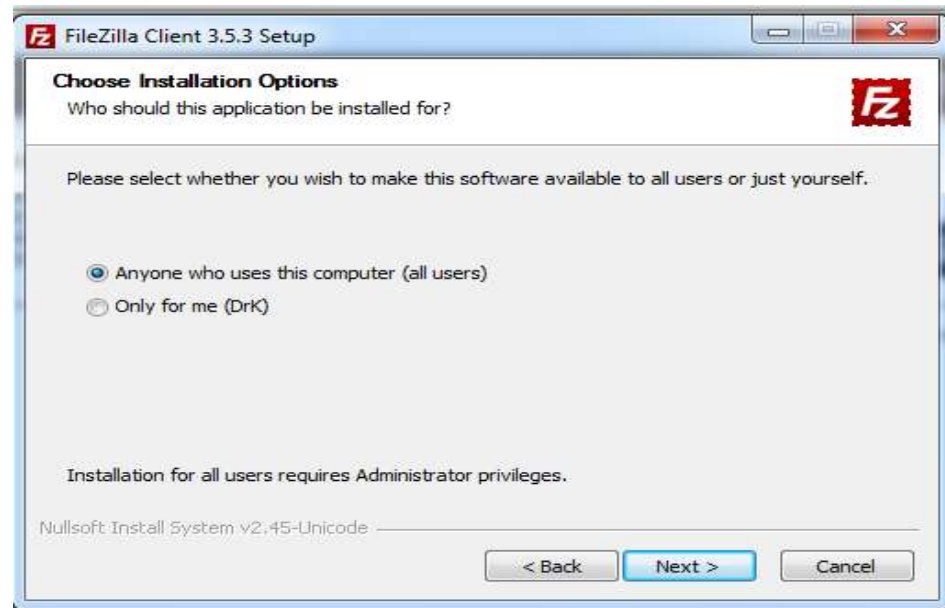
Figure 1.a





Once you begin the download process, this window will open. You only need click Run and the FileZilla Client will install on your PC...





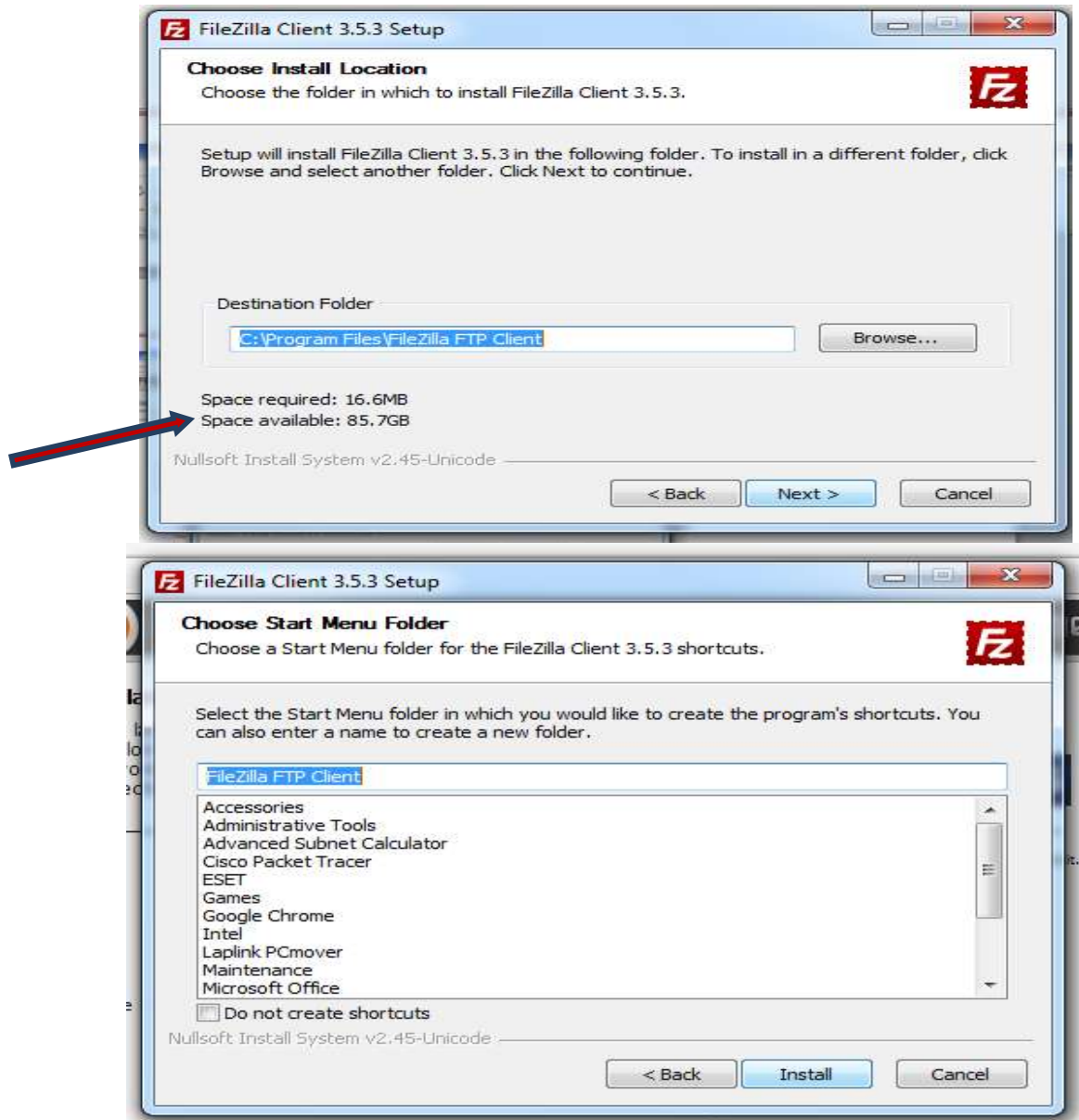
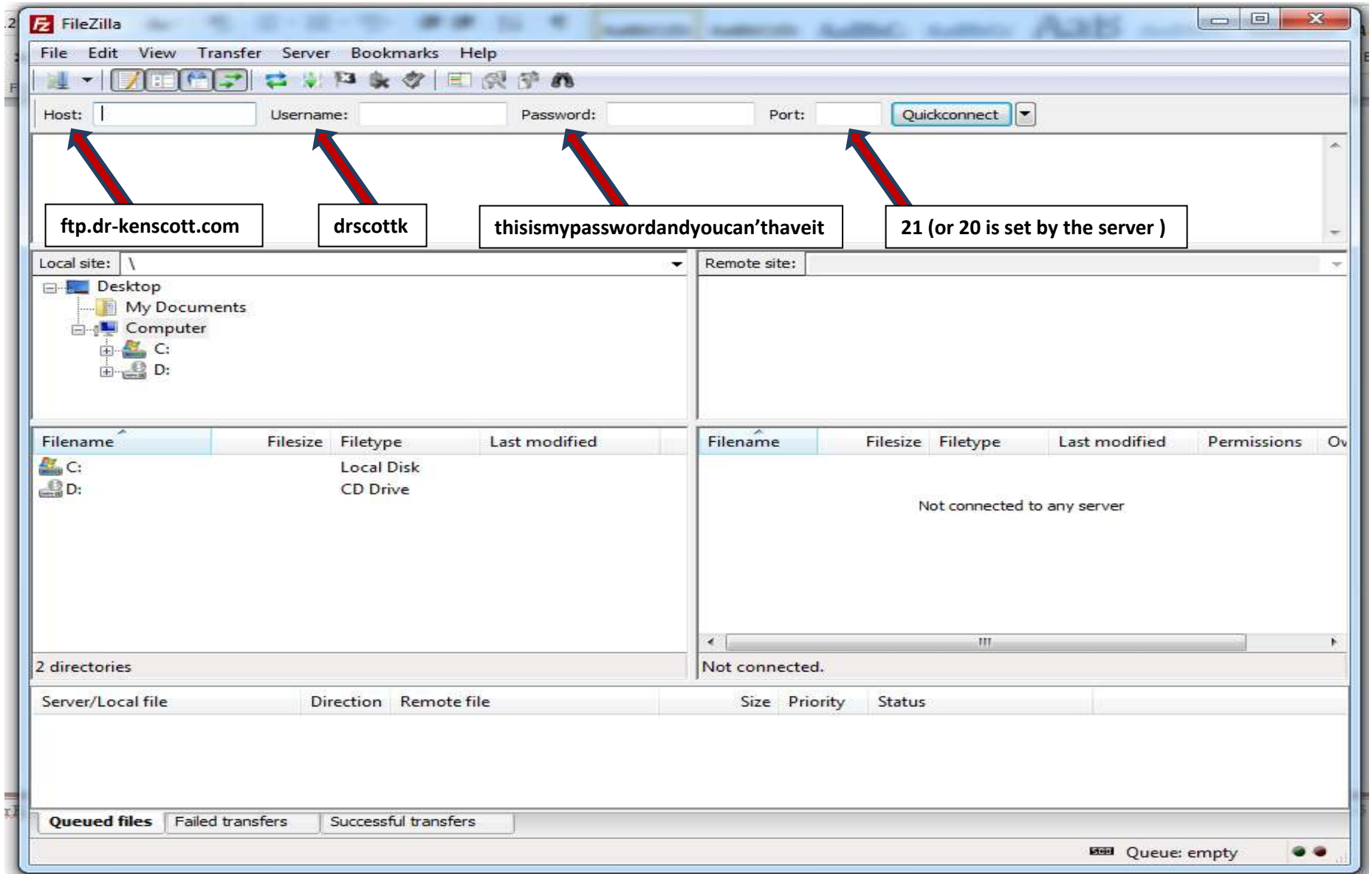
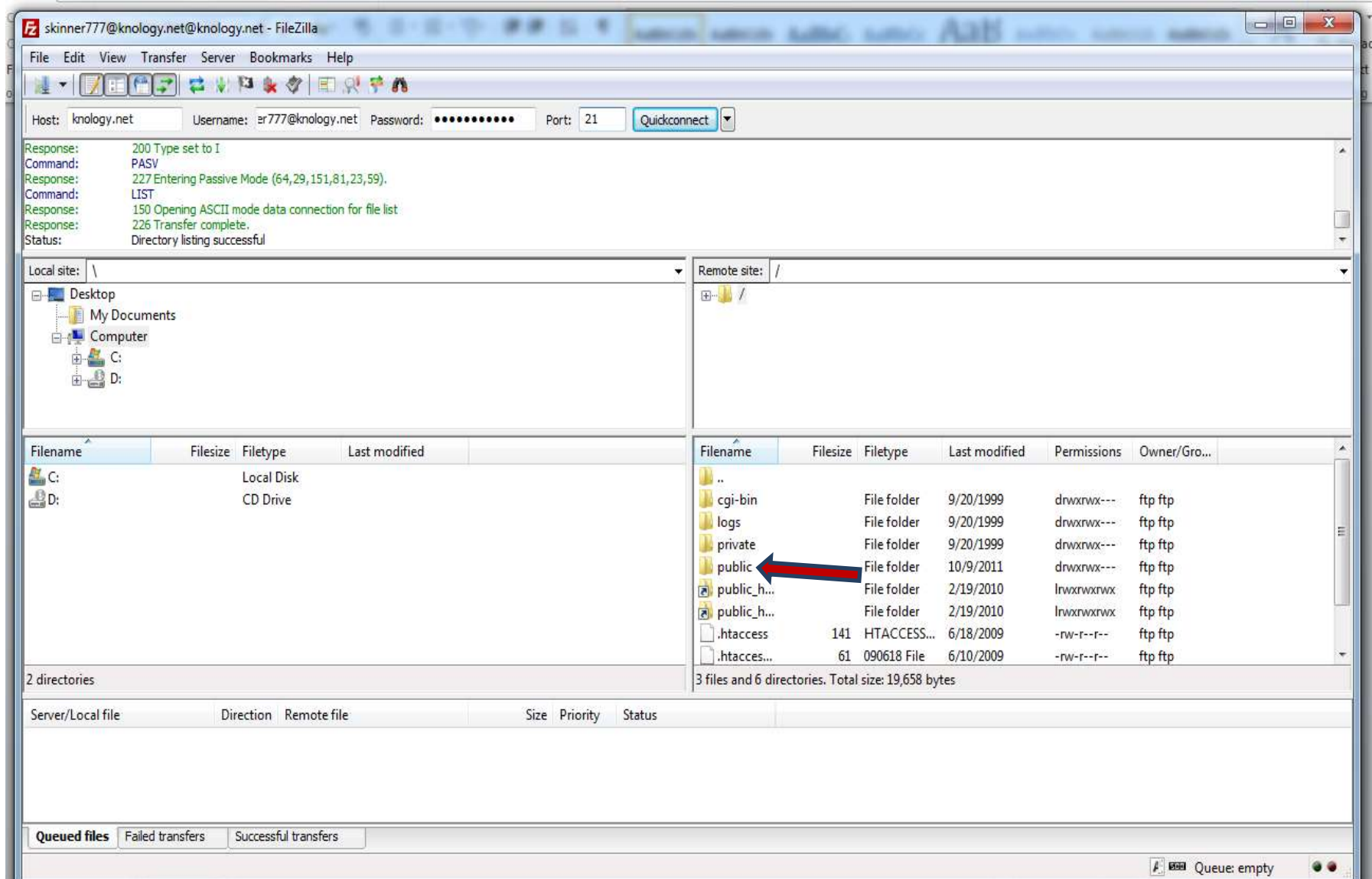


Figure 1.b. What FileZilla Client looks like for use by you...



FileZilla open and connected to <ftp://www.knology.net>, with username, password, and port 21

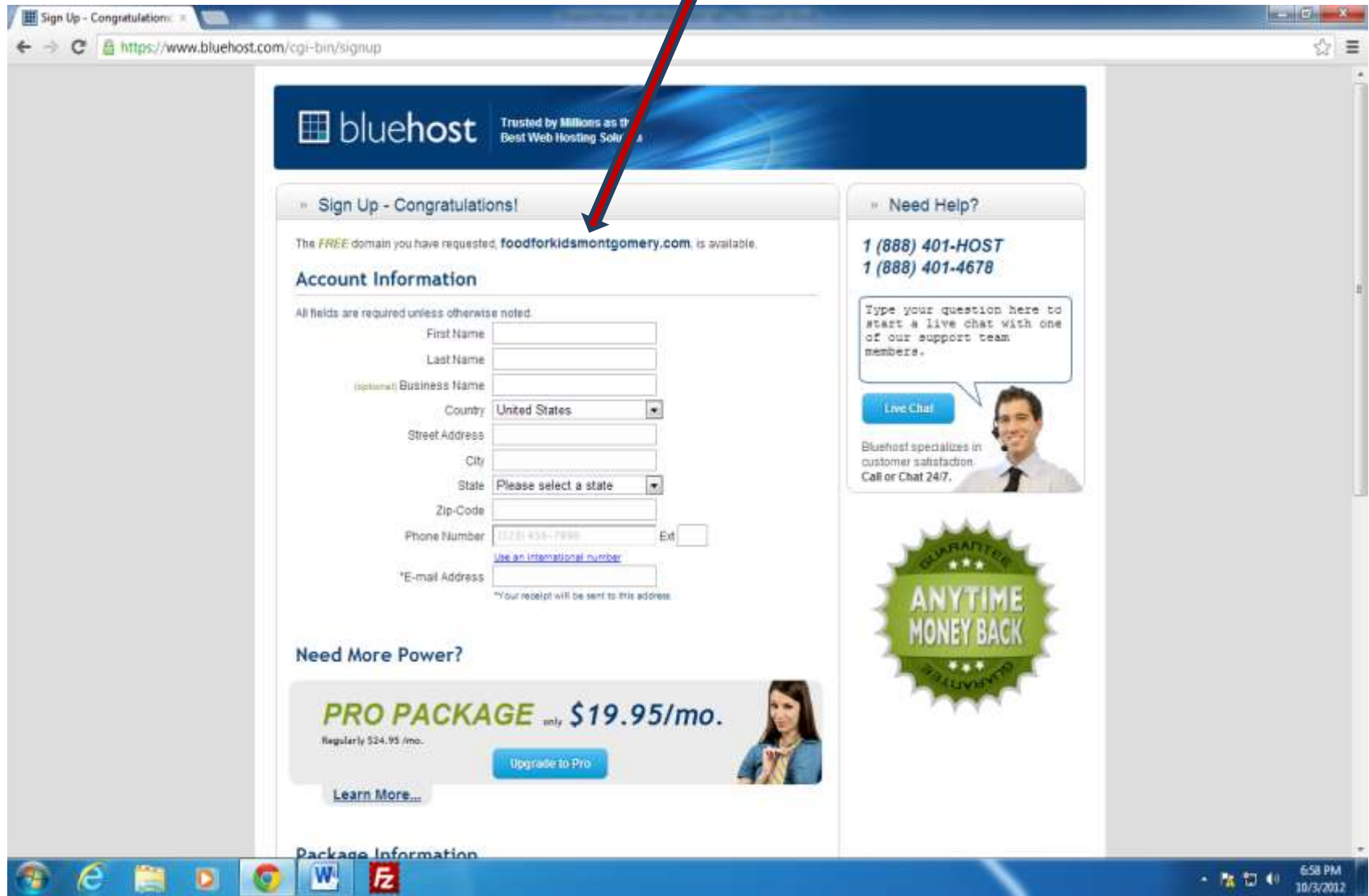


III. The Woes and Willies of Web Space: Paid vs. Free

- A. Paid web space, registration of domains, and many other features of the process.
Visit the following web site for details: <http://www.bluehost.com/>



Note: the requested domain to register is foodforkidsmontgomery



The screenshot shows a web browser window at the URL <https://www.bluehost.com/cgi-bin/signup>. The page features a 'Need More Power?' section with a 'PRO PACKAGE' offer for \$19.95/mo. Below this is a 'Package Information' section with various add-ons like SiteLock Domain Security, Site Backup Pro, and Search Engine Jumpstart. A 'Billing Information' section includes a card type dropdown (set to Visa), credit card number, and expiration date. A callout box with a red bracket points to the 'Package Information' section, containing the text: 'Lots of options to choose from... These depend on understanding, need, web design goals, and how involved you are in the development and maintenance of your e-Portfolio...'. A 'Next' button is visible at the bottom of the form.

Need More Power?

PRO PACKAGE only \$19.95/mo.
Regularly \$24.95 /mo.

[Upgrade to Pro](#)

[Learn More...](#)

Package Information

Account Plan: 36 Month Price - \$3.95/mo.

Setup Fee: **FREE**

Primary Domain Registration: **FREE**

SiteLock Domain Security: - \$14.99 per year [More information](#)

Site Backup Pro: - \$12.95 per year [More information](#)

Search Engine Jumpstart: - \$14.99 per year [More information](#)

Domain Whois Privacy: - \$9.99 per year **HIGHLY RECOMMENDED** [More information](#)

Billing Information

Card Type: Visa

Credit Card Number: [input]

Expiration Date: 01 / 2012

Signature/CVV2 Code: [input] Provide code for instant verification: [Example](#)

[More payment options](#)

Promotional prices are available to new customers only and are valid for the initial term. All products and services automatically renew for the same term length, using the payment method provided in this purchase unless a change is requested. Renewal discounts will be available through your control panel.

I confirm I have read and agree to the [Terms of Service](#), [Cancellation Policy](#), [Privacy Statement](#), [Domain Registration Agreement](#), and [Restrictant Rights and Resposnsibilities](#).

[Next](#)

MONEY BACK GUARANTEE

**Lots of options to choose from...
These depend on understanding, need,
web design goals, and how involved
you are in the development and
maintenance of your e-Portfolio...**

B. Free Web Space: Will need to search and find what is actually free, not hidden fees...

Free space is sometimes difficult to find the first time you try to find it. For example, evaluate the following web site:

<http://www.top10bestwebsitehosting.com/index.php?kw=free%20hosting%20web%20space&c=24441966948&t=search&p=&m=p&adpos=1t2&a=203&gclid=ClzXqKij5rICFQsGnQodXX8Afg>

The screenshot shows a table titled "The Top 10 Web Hosting Companies of 2012". The table has columns for Rank, Web Host, Price, Money Back, Features, Reliability Score, Customer Ratings, and More Info. The first four rows are visible, listing iPage, justhost.com, hub, and GoDaddy.

RANK	WEB HOST	PRICE	MONEY BACK	FEATURES	RELIABILITY SCORE	CUSTOMER RATINGS	MORE INFO
1	iPage	\$3.50	Anytime	Space: Unlimited Traffic: Unlimited Domain: Free	99	★★★★★	Page Review Visit Site
2	justhost.com	\$3.75	Anytime	Space: Unlimited Traffic: Unlimited Domain: Free	97	★★★★★	Justhost Review Visit Site
3	hub	\$3.95	90 Days	Space: Unlimited Traffic: Unlimited Domain: Free	99	★★★★★	WebHostingHub Review Visit Site
4	GoDaddy	\$4.24	No	Space: 10GB Traffic: Unlimited Domain: \$1.99	99	★★★★★	GoDaddy Review Visit Site



“If you’re searching for web hosting, you already know the importance of creating an internet presence in today’s world. To help you find the best web hosting company for your website, we’ve reviewed hundreds of web hosting providers, so you don’t have to! Our expert editorial staff ranked and evaluated their features, services and products to bring you our list of the top 10 web hosting companies. We invite you to read more about how we rated the top providers below according to [price](#), [customer service](#), [reliability](#) and [overall experience](#).”

Review this page online and let’s discuss its ‘stuff’

<http://www.top10bestwebsitehosting.com/index.php?kw=free%20hosting%20web%20space&c=24441966948&t=search&p=&m=p&adpos=1t2&a=203&gclid=ClzXqKij5rICFQsGnQodXX8Afg>

This site here is an actual free web space site.

Review the following site: <http://www.free-webhosts.com/no-forced-ads.php>

find free web hosting, compare free webspace, and search free webhosting service providers to get a free website

FREE Web Hosting
Reviews, Ratings, & More
WWW.FREE-WEBHOSTS.COM

Free Webspace · Free Web Hosting · Search · Reviews · Ratings · Free File Hosting · Free Image Hosting

Ads by Google [Web Hosting Free](#) [FTP Hosting](#) [Website Hosting](#) [File Hosting](#)

Free Web Hosting with No Forced Ads

CREATE YOUR OWN WEBSITE [Click Here >](#)

This is a list of bannerless freewebhosting service sites in which no ad is placed on the user's hosted webpages -- no banners, no pop ups, no adverts, no textlinks, and no advertisements of any kind to interfere with your free website design. Since your free web site is without banners, popups, and other adds, you are generally allowed to use your own advertisements to make money, and the freeservers usually try to make money to pay for your free web hosting service in another manner, such as requiring forum posting or uploading through an online file manager or web hosting control panel in which you (the webmaster) see ads.

Interests	Webhost	Space	Forced Ads	Your Ads	Upload	Scripting	Your URL	Rating	Review
Personal, Business	Host-ed	1,000 MB	No	Allowed	FTP, Browser, SiteCopy	CGI, PHP, ASP.NET, SSI, FrontPage Extensions, Perl, Ruby	Domain, Subdomain	125	Review
Personal, Business	HelioHost	500 MB	No	Allowed	FTP, Browser, SiteCopy	CGI, PHP, ASP.NET, SSI, FrontPage Extensions, Perl, Python, Ruby	Domain, Subdomain	125	Review
Personal, Business	X10Hosting	Unlimited disk space for file storage	No	Allowed	FTP, Browser, SiteCopy	CGI, PHP, ASP.NET, SSI, FrontPage Extensions, Perl, Python	Domain, Subdomain	124	Review
Personal, Business	FreeHostingCloud	Unlimited disk space for file storage	No	Allowed	FTP, Browser	CGI, PHP, SSI, Perl, Python	Domain, Subdomain	116	Review
Personal, Business	Rowebca	1,000 MB	No	Allowed	FTP, Browser	CGI, PHP, SSI, Perl	Domain, Subdomain	114	Review
Personal, Business	AwardSpace	250 MB	No	Allowed	FTP, Browser	CGI, PHP, Perl	Domain, Subdomain	110	Review
Personal, Business	1FreeHosting	10,000 MB	No	Allowed	FTP, Browser	PHP	Domain, Subdomain	110	Review

Information about a free site:

The screenshot shows a web browser window with the address bar displaying www.free-webhosts.com/reviews/HelioHost.php. The page title is "Free Web Hosting Review of: HelioHost".

FREE Web Hosting
Reviews, Ratings, & More
WWW.FREE-WEBHOSTS.COM

find free web hosting, compare free webspace, and search free webhosting service providers to get a free website

Free Web Space · Free Web Hosting · Search · Reviews · Ratings · Free File Hosting · Free Image Hosting

Ads by Google Web Hosting Free Good VPS Hosting Website Hosting Hosting Reviews

shopify

- ✓ Zero Setup Fee
- ✓ Zero Bandwidth Fees
- ✓ 0% Transaction Fees*
- ✓ Unlimited SKU's
- ✓ Unlimited Storage
- ✓ \$100 Adwords Credit
- ✓ Discount Codes
- ✓ Carrier Shipping

START FREE TRIAL

Free Web Hosting Review of: HelioHost

Visit: [HelioHost](http://www.heliohost.org/home/)
http://www.heliohost.org/home/
(Click above to go to this free web site hosting service.)

Interests: Personal, Business.

Free Web Space: 500 MB.

Forced Ads: No ads (bannerless).

Your Ads: Allowed.

Upload: FTP, Browser, SiteCopy.

Editor: Basic.

Scripting: CGI, PHP, ASP.NET, SSI, FrontPage Extensions, Perl, Python, Ruby.

Pre-Scripts: Script collection.

Your URL: Top-level domain name, or Subdomain.

Other Features:

- Unmetered bandwidth.
- Cpanel, Fantastico.
- Unlimited addon domains.
- POP3 Email, Spam Assassin.

A Free Web Site account set up:

BIZ.ht 100% Wind Power GREEN Energy web hosting by Biz.ht
Let us all together help to save our lovely planet of Earth - let's go Green web hosting!

Home Hosting Domains Extras **Signup** Support Affiliates About us Login
Region: United States

Signup

Congratulations Ken Scott, your web hosting account has been created successfully!

Thank you for choosing the web hosting services distributed by Biz.ht Hosting and powered by Attractsoft GmbH.

[Click here to log into your account](#) it is ready for you to explore it.

Keep this login information for your records:
Client ID: **1159955**
Login email: **kscott@trenholmstate.edu**

Please check your welcome e-mail and click on the confirmation link to activate your account. It also contains this login information and necessary start-up instructions.

Note: If you did not receive your welcome e-mail, please check your spam/bulk folder if you still did not receive this email please click on the login link above to change your email address and resend the welcome email.
Once you confirm your account and log into your Hosting Control Panel you can set up your website immediately.

If you have any additional questions please feel free to contact us.
We have a 24/7 Support Team that will be happy to assist you.

Biz.ht Hosting Team
biz.ht

Sales Live Chat
+1 (347) 223 5853
+44 20 8 1234 790
+49(431)220 7240

15 Reasons Why Choose Paid Web Hosting

1. More Disk Space
2. More Traffic
3. MySQL v.5
4. PostgreSQL
5. Site Builder
6. PHP 5, ASP.NET
7. Ruby, Python
8. [50+ Free Script Installs](#)
9. Custom php.ini
10. Daily Data Backup
11. 30 Days Money Back
12. Custom MX Records
13. Custom A records
14. CNAME Records
15. 24/7/365 Support

[See available paid plans >>](#)

Web Hosting

start | DreamWeaver ePortf... | Go Green web hostin... | 11:15 AM

The screenshot shows a web browser window displaying an Outlook Web Access interface. The browser's address bar shows the URL: <https://mail.amridgeuniversity.edu/owa/?ae=Item&t=IPM.Note&id=RgAAAAB%2bVtpI32qsRrfpVLY%2fFmhuBwDBYBvwImLKSK39tNcitNJPAAAfc>. The Outlook interface includes a search bar, navigation icons, and a folder list on the left. The main content area displays an email from Biz.ht Hosting, dated Thursday, October 04, 2012, 11:28 AM, sent to Ken Scott. The email body contains the following text:

Biz.ht Hosting
Web Hosting, Domain Names & Online Services

PLEASE PRINT THIS EMAIL FOR YOUR RECORDS AND READ IT THOROUGHLY!

Dear Valued Customer,

Please click on this link to confirm your account:
<http://cp1.biz.ht/beta/account/confirm?m=3&i=1159955&r=09f1460d9e52644040767fe2dece0b7d>

Below are your account details, you will need your client ID or login email and the password you used upon signup to access our system.

New Client Information
Client ID: **1159955**
Login Email: **kenscott@amridgeuniversity.edu**

System Login
Use the following address to log in our system: <http://biz.ht>

You will receive additional e-mails for the control panels.

Thank you for choosing our web hosting services!

Best Regards
Biz.ht Hosting Team
biz.ht

Welcome to Biz.ht Hosting - cp1.biz.ht/beta/ftp-manager/

Biz.ht Hosting

Welcome, Ken Scott

Dashboard | Hosting Tools | Domain Names | Buy Services | Account | Support

Website Manager

Home » Website Manager » FTP Manager

- » Domain Manager
- » File Manager
- » Zacky Installer
- » FTP Manager
- » Hosting Settings
- » Password Protection

System Status Notifications

The Hosting Platform is running smoothly. There is no system maintenance or scheduled interruption ahead.

Custom Widget

Drop your preferred Tools here

Hosting Account Statistics

Client ID: **1159955**

FREE Hosting Plan upgrade/renew

Account expiration	Never	
Services	Total Available	Used
Disk Space	250 MB	0 B
Traffic	5 GB	0 B

UPGRADE

Take a year off your hosting worries!
And get 1 Free domain for life

only \$14.99/year

Create FTP-Account

Section Information | FAQ

FTP-Username:

FTP-Password: (8-34 alphanumeric chars)

Confirm FTP-Password:

FTP-Path: (optional)

[Create FTP-Account](#)

FTP - Accounts

FTP-Username	Path	Options
+ 1159955	/home/www	

Feedback

start | DreamWeaver ePortf... | Biz.ht Hosting - Googl... | 11:35 AM

Welcome to Biz.ht Hosting - cp1.biz.ht/beta/ftp-manager/

File Tools Tools Ask a Question Like G fb CB

FTP-Account kscott created!

Welcome, Ken Scott

Dashboard Hosting Tools Domain Names Buy Services Account Support

Website Manager

Home » Website Manager » FTP Manager

- » Domain Manager
- » File Manager
- » Zacky Installer
- » FTP Manager
- » Hosting Settings
- » Password Protection

System Status Notifications

The Hosting Platform is running smoothly. There is no system maintenance or scheduled interruption ahead.

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Drop your preferred Tools here

Hosting Account Statistics

Client ID: **1159955**

FREE Hosting Plan upgrade/renew

Account expiration	Never	
Services	Total Available	Used
Disk Space	250 MB	0 B
Traffic	5 GB	0 B

UPGRADE Take a year off your hosting worries! And get 1 Free domain for life only \$14.99/year

Create FTP-Account Section Information FAQ

FTP-Username:

FTP-Password: (8-34 alphanumeric chars)

Confirm FTP-Password:

FTP-Path: (optional)

Create FTP-Account

FTP - Accounts

FTP-Username	Path	Options
+ 1159955	/home/www	
+ 1159955_kscott	/home/www	

Feedback

start DreamWeaver ePortf... Biz.ht Hosting - Googl... 11:37 AM

Exercise 1:

To test this strategy of using FileZilla Client for Windows, AND to determine a basic file transfer activity, you will need to do the following:

- a. Create your resume in a 1 Page format using MS Word and convert it to a PDF file;
- b. Create an html file will explain that your resume has been uploaded to the server for review;
- c. Upload both your PDF resume and your html file to the server using the following settings:
 1. Open FileZilla;
 2. The host will be 83.125.22.186 or other to be specified in class;
 3. The username is 1159955_kscott or 1159955;
 4. The password is Student77*7;
 5. The port number is 21;
 6. Once you have a connection, you will then be able to upload your PDF resume and html file so that when I access the folder on the remote biz.ht server, your files will be available for review.

Notes:

1. This process is the start of the e-portfolio process. Your html file should only be a simple file that contains the message: “My PDF resume is ready for review on the remote server. Thanks, Dr. Scott.”
2. If you want to add an image to your html file, that is wonderful, but not required. If you do add a graphic, you will also need to move that graphic to the server along with your html file and your PDF resume. Well, maybe you should add an image after all...
3. This is the initial process; once you see how this works, the rest is collection of materials, editing an html file, establishing the “index.html” file in a correct folder, and then using all the technical tools and DreamWeaver, you can build an excellent e-portfolio site.

DrKenScottsample.html

file:///C:/KEN'S%20MAIN%20FOLDER/DrKenScottsample.html

My First Heading

My first paragraph. I love this stuff. It loves me back.

Thanks to my html friends in html places. Cyalaterbye4now. DrK.



© 2005 Ted Goff

"I feel a bad attitude coming on. May I take the rest of the day off?"

DrKenScottsample.html - Notepad

File Edit Format View Help

```
<!DOCTYPE html>
<html>
<body>

<h1>My First Heading</h1>

<p>My first paragraph. I love this stuff. It loves me back.</p>
<p>Thanks to my html friends in html places. Cyalaterbye4now. DrK.</p>



</body>
</html>
```

CREATE THIS IN DREAMWEAVER!!!

KEN'S MAIN FOLDER

File Edit View Favorites Tools Help

Back Forward Up Search Folders Folder Sync

Address C:\KEN'S MAIN FOLDER

Name	Size	Type	Date Modified
ACCA Forum		File Folder	6/11/2012 12:32 PM
Cisco Master Files		File Folder	10/2/2012 4:43 PM
Current WorkInProgress Folders		File Folder	3/5/2012 3:31 PM
eLearning Symposium		File Folder	6/14/2012 7:07 PM
Holding Area		File Folder	10/1/2012 1:50 PM
Intro to Capt. Deena Pregno		File Folder	8/16/2012 3:35 PM
LeadershipTrenholm Montgomery Other		File Folder	5/23/2012 5:14 PM
Materials Submitted for Publication and AIR Uploads		File Folder	7/16/2012 1:31 PM
MUST HAVE Cisco Files		File Folder	7/16/2012 5:12 PM
Packet Tracer Files		File Folder	9/4/2012 5:19 PM
Publications		File Folder	2/8/2012 2:38 PM
Scott Schedules		File Folder	6/11/2012 12:33 PM
ScottWeb		File Folder	10/1/2012 5:26 PM
Student Files and Info		File Folder	6/12/2012 12:30 PM
THE 21		File Folder	6/11/2012 12:33 PM
~\$eamWeaver ePortfolio Skill Set.docx	1 KB	Microsoft Office Wo...	10/4/2012 10:05 AM
4716.jpg	1,031 KB	JPEG Image	2/13/2007 5:13 PM
DPT208 Intermediate Web Design Fall 2012.doc	95 KB	Microsoft Office Wo...	10/1/2012 2:32 PM
DreamWeaver ePortfolio Skill Set.docx	4,155 KB	Microsoft Office Wo...	10/4/2012 12:25 PM
DrKenScottsample.html	1 KB	Chrome HTML Docu...	10/4/2012 1:33 PM
Drop Notification.pdf	61 KB	Adobe Acrobat Doc...	10/4/2012 9:38 AM
Leadership Montgomery Education Team.doc	1,809 KB	Microsoft Office Wo...	10/1/2012 1:51 PM
ProQuestDocuments-2012-10-03 (1).pdf	142 KB	Adobe Acrobat Doc...	10/3/2012 4:33 PM
ProQuestDocuments-2012-10-03.pdf	2,696 KB	Adobe Acrobat Doc...	10/3/2012 4:31 PM

Where the files must be uploaded to...

The screenshot shows the FileZilla interface with the following details:

- Host:** 83.125.22.186
- Username:** 1159955
- Password:** [Redacted]
- Port:** [Empty]
- Quickconnect:** [Dropdown menu]
- Local site:** C:\KEN'S MAIN FOLDER\ScottWeb\ScottWeb\
- Remote site:** /
- Remote Directory Listing:**

Filename	Filesize	Filetype	Last modified	Permissions	Owner
..					
scott-testsite.com		File Folder	10/4/2012 5:15...	flcdmpe (07...	11599

1159955@83.125.22.186 - FileZilla

File Edit View Transfer Server Bookmarks Help

Host: 83.125.22.186 Username: 1159955 Password: Port: Quickconnect

Response: 257 "/scott-testsite.com" is the current directory
 Command: PASV
 Response: 227 Entering Passive Mode (83,125,22,186,192,134).
 Command: MLSD
 Response: 150 Opening ASCII mode data connection for MLSD
 Response: 226 Transfer complete
 Status: Directory listing successful

Local site: C:\KEN'S MAIN FOLDER\ScottWeb\ScottWeb

Remote site: /scott-testsite.com

Filename	Filesize	Filetype	Last modified	Permissions	Owner
..					
4716.jpg	1,055,498	JPEG Image	10/4/2012 5:11...	adfrw (0755)	11599
index.html	7,999	Chrome HT...	10/4/2012 5:14...	adfrw (0755)	11599

226 files and 4 directories. Total size: 86,595,323 bytes

2 files. Total size: 1,063,497 bytes

Server/Local file | Direction | Remote file | Size | Priority | Status

DrKenScottsample.html - Notepad

```
File Edit Format View Help
<!DOCTYPE html>
<html>
<body>

<h1>My First Heading</h1>

<p>My first paragraph. I love this stuff. It loves me back.</p>
<p>Thanks to my html friends in html places. Cyalaterbye4now. Drk.</p>



</body>
</html>
```

Adobe Dreamweaver CS3 - [C:\Users\Ken\Desktop\Dr. Ken's Folder\DrK OnTheMainline\Major Folders\Vol I J-W\ScottWeb\indexbizht.html (XHTML)]

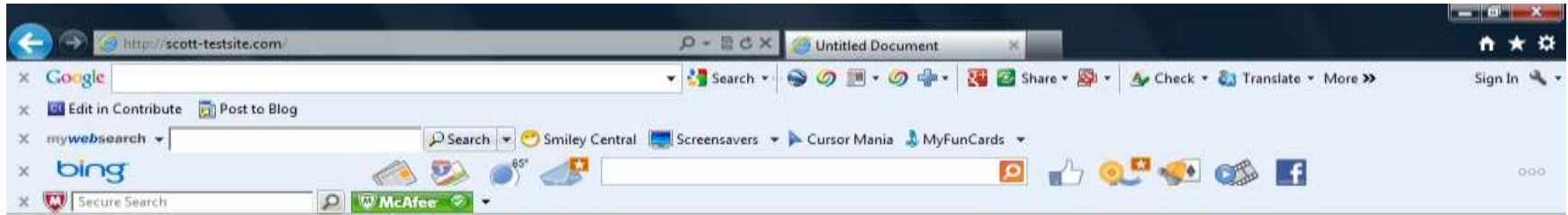
```
File Edit View Insert Modify Text Commands Site Window Help
Insert
indexbizht.html
Code Split Design Title: Untitled Document
1 <!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
2 <html xmlns="http://www.w3.org/1999/xhtml">
3 <head>
4 <meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
5 <title>Untitled Document</title>
6 </head>
7
8 <body>
9 <h1>My First Heading</h1>
10 <p>My first paragraph. I love this stuff. It loves me back.</p>
11 <p>Thanks to my html friends in html places. Cyalaterbye4now. Drk.</p>
12
13 
14
15 </body>
16 </html>
17
```

This is the DreamWeaver file that created the index.html file after the initial notepad file was tested. DreamWeaver adds the contextual coding as you see in the <!DOCTYPE...> statement in the first line of the program

This is the notepad file we used to test and build the html code in its basic form.

CREATE THIS IN DREAMWEAVER!!!

YEAH!!!!!!!!!!!!!!!!!!!!!!!!!!!! The results are in and the Bad Attitude is the winner!!



My First Heading

My first paragraph. I love this stuff. It loves me back.

Thanks to my html friends in html places. Cyalaterbye4now. Drk.



"I feel a bad attitude coming on. May I take the rest of the day off?"

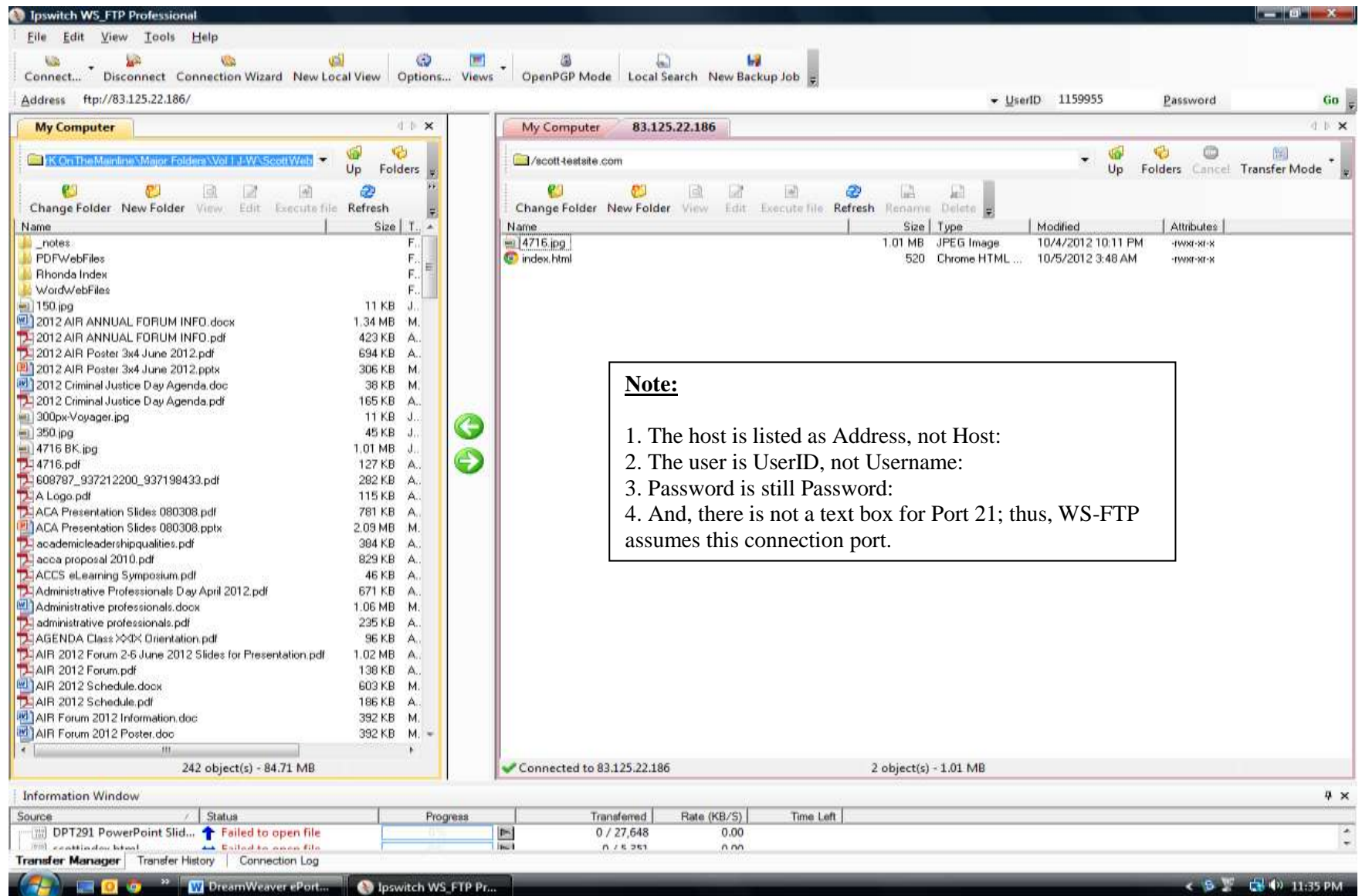
<http://scott-testsite.com/>

This is the web page identified as index.html on the server, but is executed and displayed as the domain name of scott-testsite.com...

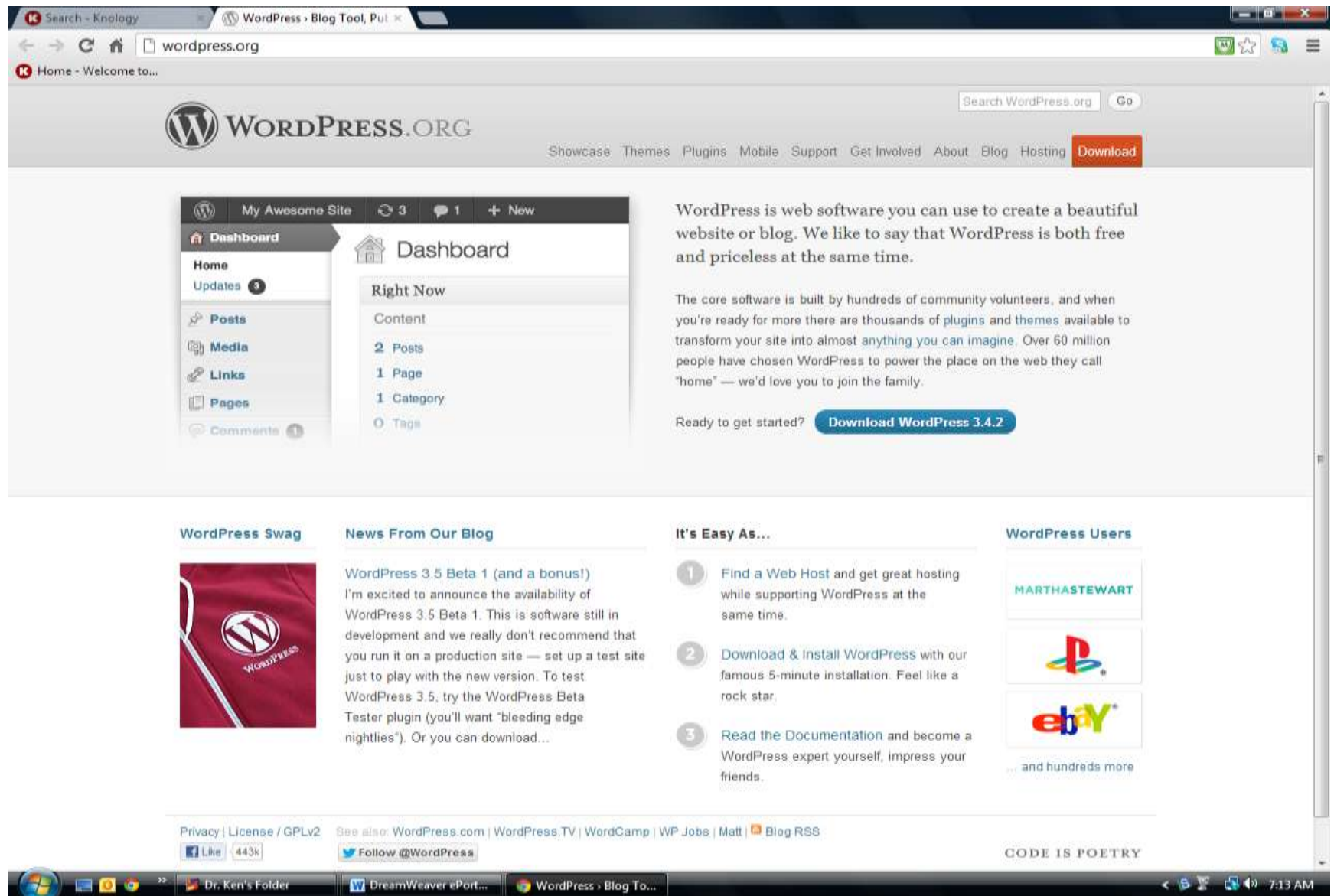
From this point on, it is a matter of building your web site to expand your web or internet presence. This takes time and effort, and a matter of design and initiative.



The web server access via WS-FTP Pro:



IV. WordPress: An Application Driver to Help You Design a Web Page



© **Portland State University: Valuable information regarding an e-Portfolio. Site:**
<http://www.pdx.edu/unst/eportfolio-fundamentals-start>

The screenshot shows the website for the ePortfolio: Fundamentals - Start page at Portland State University. The header features the PSU logo and 'University Studies' text, with navigation links for 'myPSU', 'Contact University Studies', and 'Quick Menu'. A secondary navigation bar lists program options: 'Our Program', 'Freshman Inquiry', 'Sophomore Inquiry & Clusters', 'Senior Capstone', and 'Mentor Program', along with a 'more' dropdown and a search icon. The main content area includes a breadcrumb trail 'PSU > University Studies > ePortfolio: Fundamentals - Start' and a title 'ePortfolio: Fundamentals - Start'. A descriptive paragraph states: 'This unit introduces students to basic concepts and methods for organizing and developing an eportfolio project. The FRINQ Portfolio Assignment and Final Reflective Essay are also introduced.' Below this, it says 'Proceed through the following sequence:' followed by a numbered list: 1) Overview, 2) What is an eportfolio?, 3) How can I benefit from an eportfolio project?, 4) How do I get started building my eportfolio?, 5) What can I place in my eportfolio?, and 6) Who will see my eportfolio?. A left sidebar contains 'Useful Links' (Video: How to Register for Cluster Classes, AV Equipment Request Form, Assessment Survey Tools) and 'FAQs' (How many Sophomore Inquiry courses do I need to take?, Is Freshman Inquiry offered summer term?, Who is required to complete the University Studies program?, go to faqs).

ePortfolio: Fundamentals - Part 1

< [start](#) | **one** | [two](#) | [three](#) | [four](#) | [five](#) | [six](#) >

1) Overview

All students in University Studies Freshman Inquiry classes are required to develop a learning portfolio and to write a final reflective essay at the end of the year. To facilitate this process, University Studies provides comprehensive support to students for developing an electronic portfolio, commonly referred to as an **eportfolio**. We want to engage students with eportfolio thinking & application, and to enable skill development for multimedia and to facilitate networking with other people.

An eportfolio is not merely a repository to store one's assignments. An eportfolio is also a tool which enables students to align each of the four University Studies Goals with a formal learning experience. So, an eportfolio is a place to record one's thoughts on a piece of work, to think critically about an integrated learning experience, to write reflective statements about successes and challenges with FRINQ course assignments, and to share work with others for additional feedback and recognition.

An eportfolio, however, can capture many significant elements about one's life beyond academics. A student can structure an eportfolio to record information about professional development, like a resume, and related work-related achievements. Students can also include any project work that's been done in the past, reference to civic activities, volunteerism and such, or even an exposition on what might have been learned while traveling.

Students are likely to run into some eportfolio jargon along the way, such as "artifacts," "evidence," "archiving," and "reflective." If you don't understand something, make sure to ask someone, such as a mentor, instructor, or an ePortfolio Lab staffer.

ePortfolio: Fundamentals - Part 3

< start | one | two | **three** | four | five | six >

3) How can I benefit from an eportfolio project?

The construction of an eportfolio is not just another assignment to fulfill. A well-developed eportfolio actually carries with it larger implications that can positively affect a student's academic, personal and professional life experience. An eportfolio can serve as a central digital repository for one's work, a space for reflection on learning, a place to collaborate with others, and a stage to present your work and achievements to any selected audience. Finally, an eportfolio ties a student's achievements to his or her goals.

Google/PSU Team Edition, Google Applications, and other web-based tools can facilitate and implement this process with out the bulk and expense of a physical portfolio. An eportfolio is portable in a different way.

As such, an eportfolio is a multi-purpose system that a person can create and control. It is a device to connect one's goals, subjects, people, reflective commentaries, and various expository media. In the university setting, an eportfolio establishes the means and methods to track the most granular and diverse, distributed and inter-disciplinary learning experiences. And let's not forget the portability of an eportfolio; it travels light, but carries all the essentials.

Here are additional or more concise ways students can benefit from implementing an eportfolio:

- **communication:** an eportfolio can be used for communication; blogs can be written and shared; comments can be written into a web page; discussion groups can be created; photographs and video clips can be shared; learning communities can be established; make oneself known to key people and groups
- **organization:** collection, arrangement, and presentation of learning artifacts; artifacts are used as evidence of learning -- access to this evidence could be very interesting to certain people, such as a professor, adviser, or peers, and even potential employers
- **identification:** an eportfolio is also a container for self-expression, creativity, and identity; let people know who you are, what you have done, and what you hope to achieve; an eportfolio is a unique representation of the whole person

ePortfolio: Fundamentals - Part 3

< start | one | two | **three** | four | five | six >

- **reflection:** look back and ponder a learning experience on an assignment or project, the research you found yourself doing, how it happened, the successes and hopeful trajectories which ended up as dead-ends; what did you learn?
- **engagement:** this is a focused, directive connection to one's studies by thinking critically about the process and outcomes; how do co- or extra-curricular activities influence the process?; what do each of the four University Studies goals mean in the overall context of one's experience?
- **skill development:** build technology and media literacy skills; be able to create content in multiple digital formats (i.e., writing samples, audio, video, pdf, web) and convey the intended message

Many benefits may yet to be revealed. What have you considered? What can you write about? What message can you express in video, audio, or photo format?

ePortfolio: Fundamentals - Part 4

< [start](#) | [one](#) | [two](#) | [three](#) | **four** | [five](#) | [six](#) >

4) How do I get started building my eportfolio?

By now you probably have a good sense what an eportfolio is and what you can do. But to begin constructing your eportfolio, try focusing on planning, designing, and collecting material you can use as evidence of achievement (i.e., earlier assignments, other media assets). An eportfolio will also be guided by two program assignments, the Freshman Inquiry Portfolio and Final Reflective Essay.

Now think of your eportfolio as a container wrapped around numerous objects and connected pieces of information. It's also a space for reflection, collaboration, communication, and interaction among peers and select audiences. One could say it's the relationship between all elements. How everything is arranged requires considerable thought, skill, and iteration in order to be deployed successfully. Remember, students can get guidance from a professor or mentor, and additional help from the ePortfolio Lab staff. It may help to conceptually "compartmentalize" the *elements* of your eportfolio.

Use the following information to begin:

1. read and become familiar with the [Freshman Inquiry Portfolio](#) and [Final Reflective Essay](#) assignments; use this information as the foundation for your eportfolio in University Studies
2. draw a concept map on paper or whiteboard of the core elements of your eportfolio; identify the relationships between elements; be creative, and be functional with the organization of the work; you can also write an outline showing the hierarchy of components; refer to the [Sample Student ePortfolio](#) as a basic template to guide development
3. start collecting prior assignments in digital file format; learn how to digitize material, if necessary; consider the relationships between assignment artifacts -- if possible, write reflections on the material; as you progress, and add work continuously
4. learn how to use Google Apps; run through the [online tutorials](#) also in this Guide; practice building a basic Site; get support in the eP Lab (Cramer Hall 166), or visit the [University Studies ePortfolio Resource Site](#) as needed
5. acquire some basic computing or "technology" skills for developing media and materials that will be incorporated into an eportfolio -- for example, learn to scan images, record audio, build web pages, or upload video
6. translate your concept map (or outline) into a navigable, user-friendly eportfolio using Google Sites; begin to populate the Site with assignments and other academic or extracurricular artifacts and reflective statements about the work and the process

ePortfolio: Fundamentals - Part 5

< start | one | two | three | four | **five** | six >

5) What can I place in my eportfolio?

Be creative with what you place in your eportfolio.

Select assignments which fulfill the criteria for the [Freshman Inquiry Portfolio](#) and Final Reflective Essay. Several things also characterize the common elements of an academic eportfolio, but the structure generally revolves around identifying who you are, stating your goals and intention, presenting your assignments as artifacts and as evidence of learning, thinking critically and writing reflections about the learning process, and inviting and interacting with different people and groups as part of a larger learning community.

There is much that you can include in your eportfolio:

- contact info; a welcoming paragraph
- goal statement; attribution to each of four University Studies goals
- assignments, projects
- reflections on assignment and projects
- blogs, wikis related to coursework and co-curricular activities
- writing samples, audio, video, photos, scanned images
- resume, professional affiliations, honors & awards, extracurricular & civic activities
- courses in major & minor; GPA

See the [Student Sample ePortfolio](#) to help visualize an eportfolio site.

ePortfolio: Fundamentals - Part 6

< [start](#) | [one](#) | [two](#) | [three](#) | [four](#) | [five](#) | **six** >

6) Who will see my eportfolio?

You are the primary audience for your eportfolio. You construct the eportfolio Site, and you maintain it over time. But there will be others who will want to access to the eportfolio. An engaged student will want to meet and interact with different audiences over time, in different contexts.

One of the other fundamental characteristics of an eportfolio is enabling access to specific people or audiences. The Google Sites application provides a feature to restrict or open up access to the student eportfolio. By selecting a few simple settings in your Site interface, students can invite specific people to view or to collaborate with in a Site. Students can also enable access to anyone on the web.

Be thoughtful about who you grant access to, and be careful about what permissions anyone has to your Site. Collaborators can change content, owners can change content and invite other viewers, collaborators, or owners. You may have concerns about maintaining your privacy, so you'll want to restrict access to your eportfolio accordingly.

So, you may want to invite other students to access your eportfolio. Get their opinion or reflective comments on your work and achievements. You will certainly want to invite your FRINQ instructors and mentors. Beyond this audience, you may want your academic adviser to have access to your eportfolio so that person can help guide you through the institutional curriculum. You may also want to enable access to potential employers for internships, community partnerships, and even permanent professional positions.

WIX.COM, Page 1 of 2:

<http://www.wix.com/> or http://www.wix.com/etamhtml/complete-solution?utm_campaign=ma_speckyboy.com&experiment_id=ma_speckyboy.com_646bluecube3html5_cs#!2/mainPage

WIX

The Complete Solution to Look Stunning Online

100's of Templates

- 100's of customizable templates in HTML5 & FLASH
- Create websites, mobile sites, blogs & custom Facebook pages

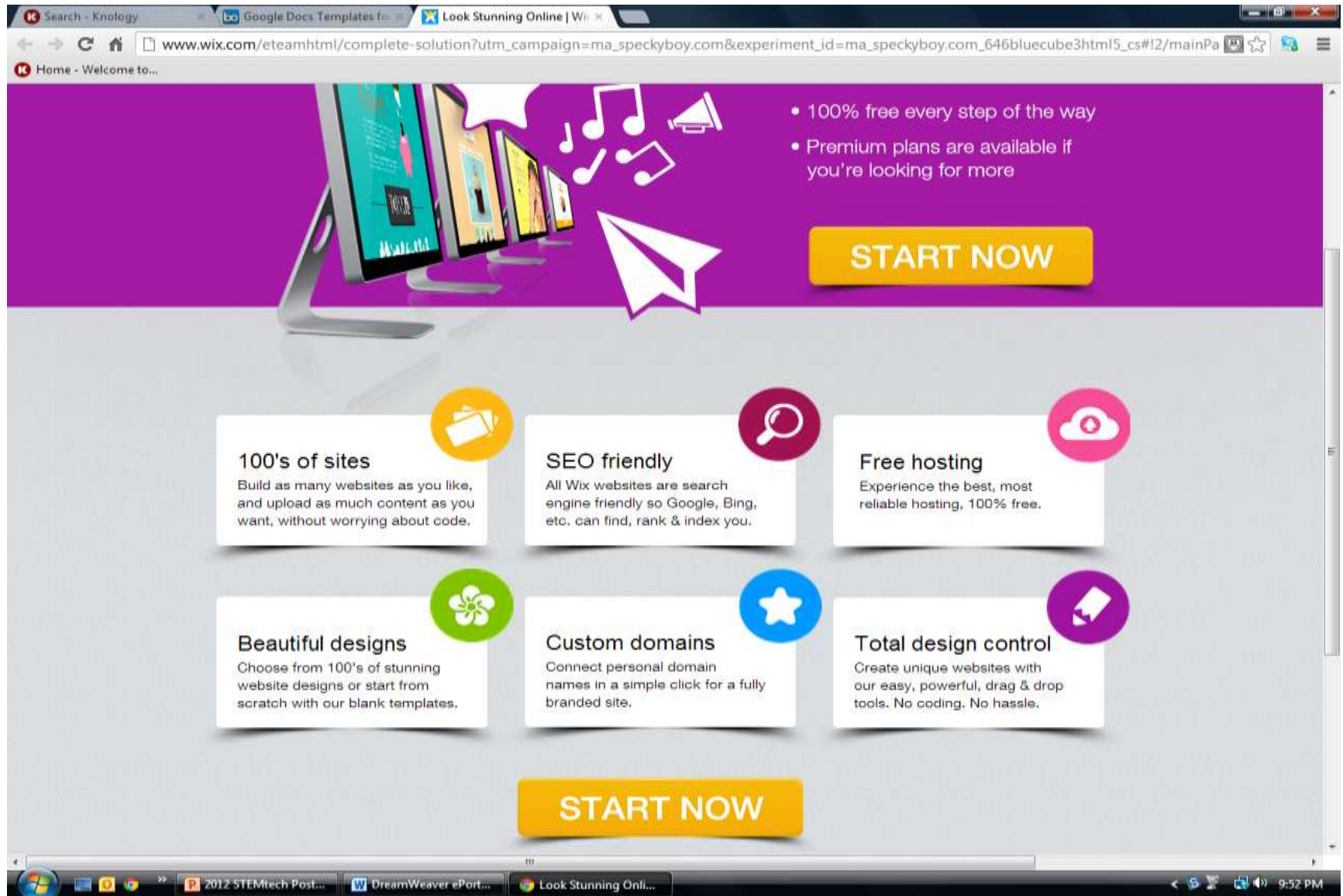
START NOW

100's of sites
Build as many websites as you like, and upload as much content as you want, without worrying about code.

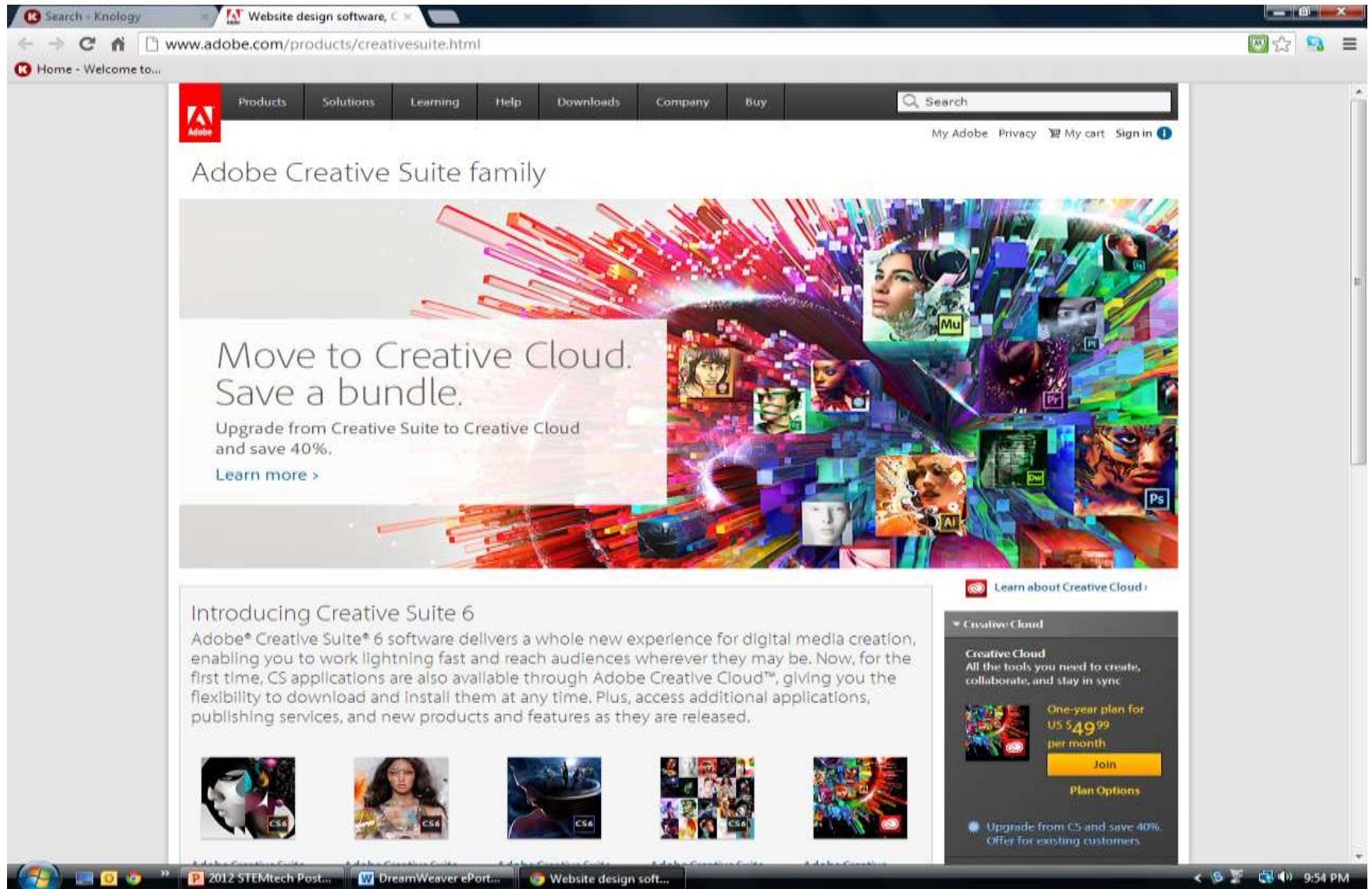
SEO friendly
All Wix websites are search engine friendly so Google, Bing, etc. can find, rank & index you.

Free hosting
Experience the best, most reliable hosting, 100% free.

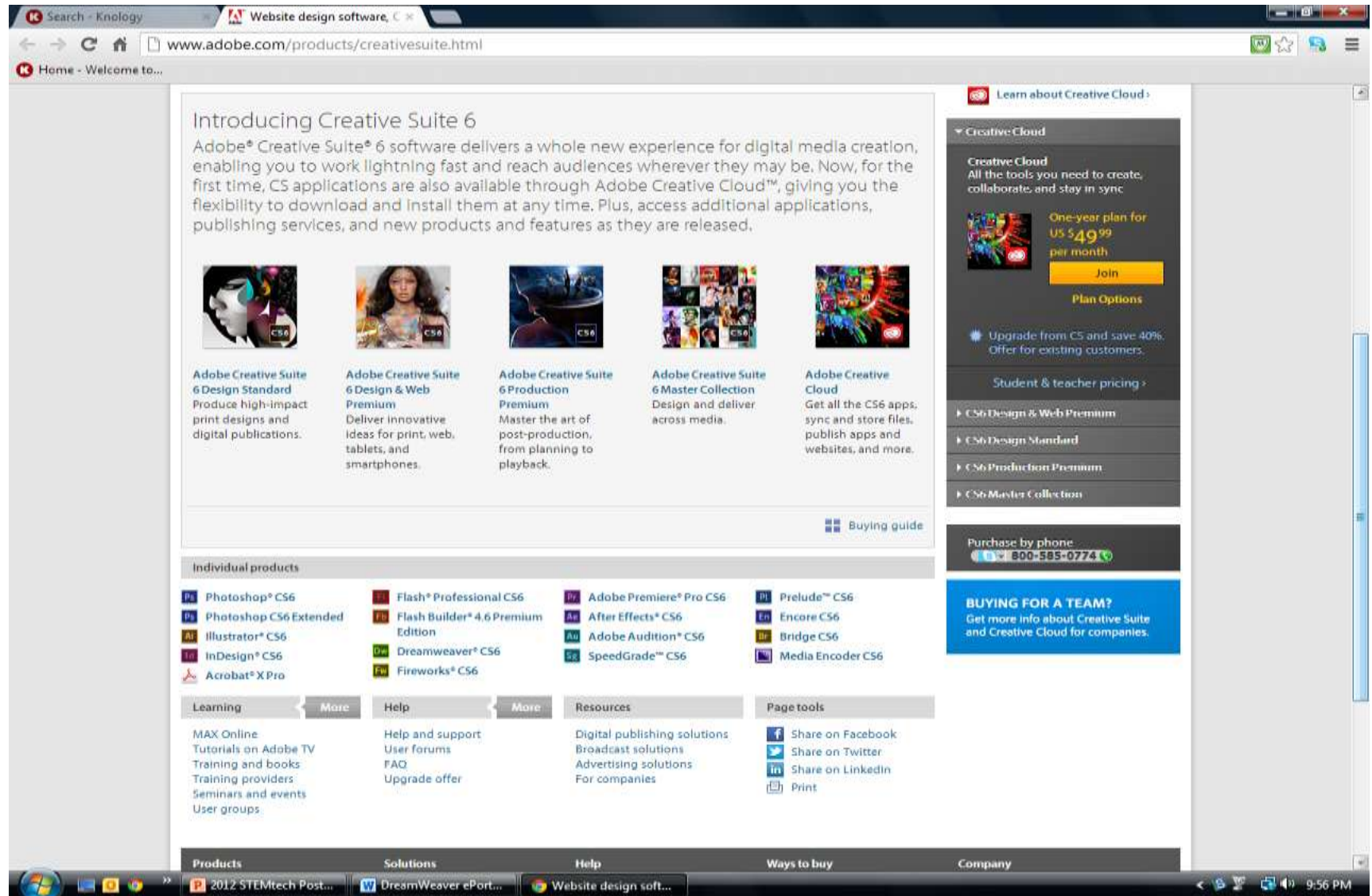
WIX.COM, Page 2 of 2:



Adobe Suite for Web Design/Development: DreamWeaver: Creative Suite, CS6 and beyond, P 1 of 3:
<http://www.adobe.com/products/creativesuite.html>



Adobe Suite for Web Design/Development: DreamWeaver: Creative Suite, CS6 and beyond, P 2 of 3:



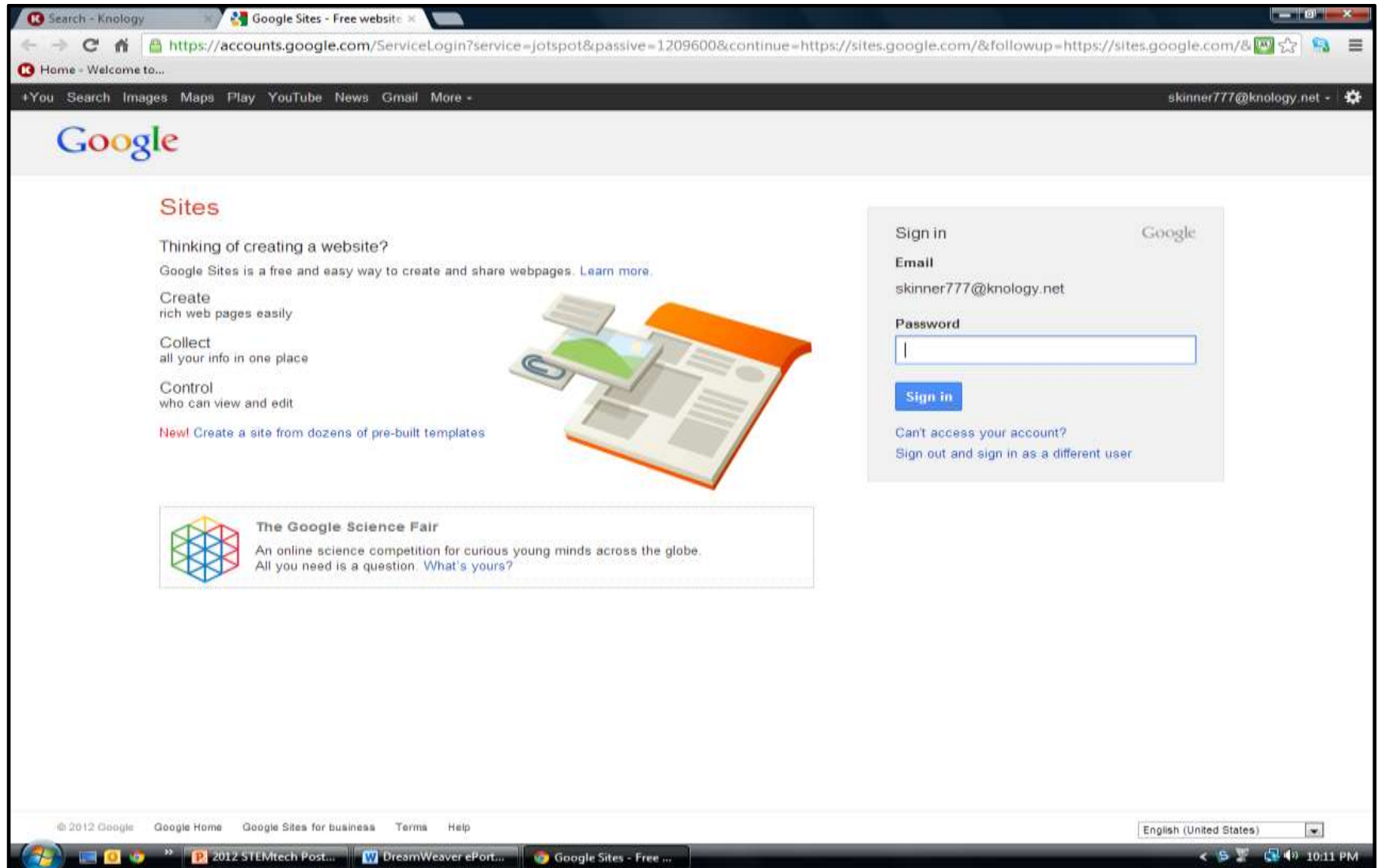
Adobe Suite for Web Design/Development: DreamWeaver: Creative Suite, CS6 and beyond, P 3 of 3:

The screenshot displays the Adobe Creative Suite CS6 website. At the top, there is a header for "Individual products". Below this, a grid of product icons and names is shown, including Photoshop CS6, Photoshop CS6 Extended, Illustrator CS6, InDesign CS6, Acrobat X Pro, Flash Professional CS6, Flash Builder 4.6 Premium Edition, Dreamweaver CS6, Fireworks CS6, Adobe Premiere Pro CS6, After Effects CS6, Adobe Audition CS6, SpeedGrade CS6, Prelude CS6, Encore CS6, Bridge CS6, and Media Encoder CS6. Below the product list, there are four main navigation sections: "Learning" (with a "More" button), "Help" (with a "More" button), "Resources", and "Page tools". The "Learning" section lists links for MAX Online, Tutorials on Adobe TV, Training and books, Training providers, Seminars and events, and User groups. The "Help" section lists links for Help and support, User forums, FAQ, and Upgrade offer. The "Resources" section lists links for Digital publishing solutions, Broadcast solutions, Advertising solutions, and For companies. The "Page tools" section includes social media sharing options for Facebook, Twitter, and LinkedIn, along with a Print button.

NOTE: Look at the features of design that support web design & development. Your e-Portfolio may be designed using these tools; or, it may be designed and developed using any tools presented in this learning document.

Google Web Design

<https://accounts.google.com/ServiceLogin?service=jotspot&passive=1209600&continue=https://sites.google.com/&followup=https://sites.google.com/&authuser=0>

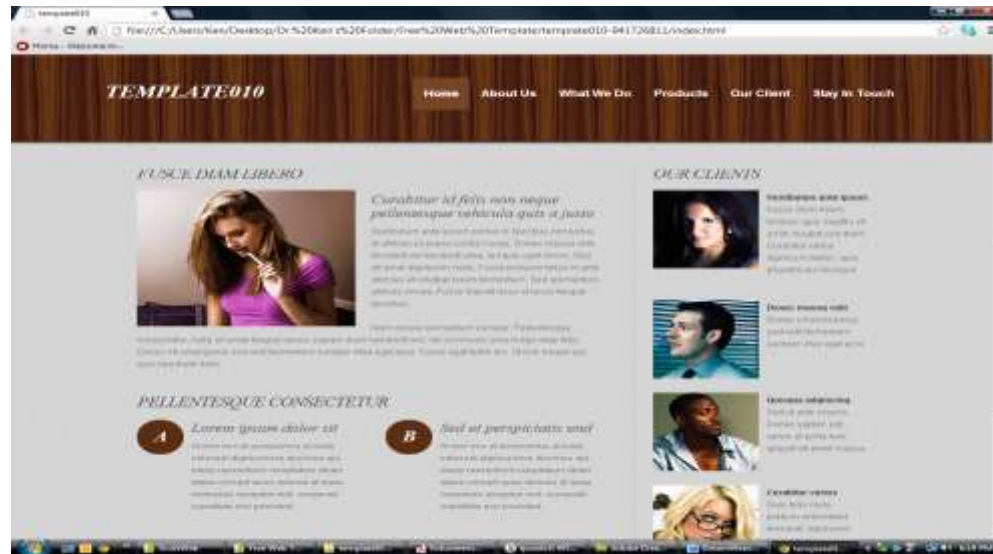
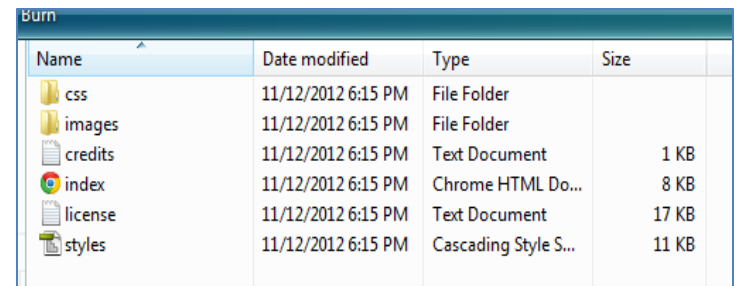
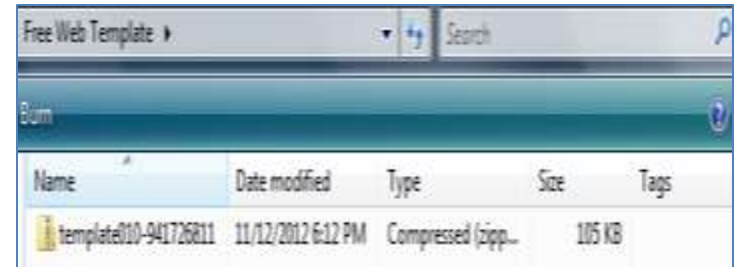


The process of accessing, downloading templates, and revising the templates to suit personal needs:

The process using templates to create a web page/site is fairly straight forward:

1. Locate a free web template from the myriad number of sites offering free web templates. These free templates are normally stored in zip folders that must be “extracted” within the folder for access to all files and related folders to use the free html5 or variation code in the browser; Example: the free template shown here is in a zip folder. To unzip the files, download the zip folder to your created folder, in this case Free Web Template, and then right click on the folder and select ‘Extract all...’.

When you have extracted the files, you will have the entire set of free template files to edit and use as you desire to modify using any means you select. A prime tool to edit this type of free template is to use DreamWeaver and modify your file. See the extracted here. The web page will be as indicated below...



One final note and a reiteration: you may also use any tool on the Internet that allows the use of modular web pages to create a web presence. A prime example might be WordPress and to test this logic, you are encouraged to set up an account and create a basic web page. WordPress can be located at:

